

ABSTRACT

When an advertiser wants to communicate advertising information to users' personal computers (4) from their server (3) through the Internet (1), they have to wait for users to try to access the server (3), and it is an inefficient way of advertisement. Therefore, an efficient system is provided in which communication programs capable of automatic login are installed in users' personal computers (4) so that the computers may automatically access the server (3) at predetermined time to receive latest advertising information through any operation by users.